

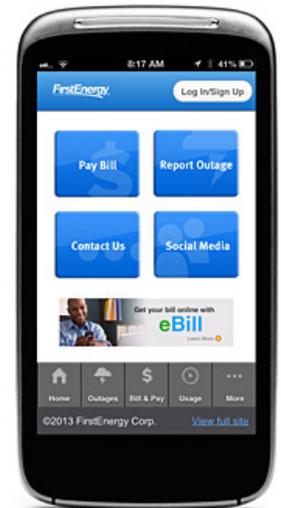
Introducing a New Mobile Website and App for JCP&L Customers

New tools put power in the palm of your hand

JCP&L's new smartphone app and mobile website provide on-the-go access to important information and services related to your electric account.

Features of these new tools include:

- A simple power outage reporting process, and easy access to our mobile-optimized 24/7 Power Center outage maps
- Secure and convenient account access, where you can view and pay your bill, review electric usage or payment history, and enroll in electronic billing
- A click-to-call feature to reach our contact centers
- One-click access to our full website from any screen of the mobile site



You will automatically be connected to the new mobile website when you use a smartphone to visit www.icp-l.com or www.firstenergycorp.com.

The apps are available for Apple® iPhone® and Android™ smartphones. Use the keyword "JCP&L."

The mobile website and app are part of JCP&L's effort to continuously improve communications with customers. We recently introduced text and email alerts and two-way text messaging for outage and bill communications, and **additional products in development include:**

- Enhancements to the 24/7 Power Center outage maps
- Additional functionality on the mobile website and app

More information is available online at www.firstenergycorp.com/connect.